

## Evaluation Criteria for the Week 4 Assignment: Your Published Digital Story

### The Purpose of the Digital Story:

4	The purpose of the digital story is established early and a clear focus is maintained throughout the entire video.
3	The purpose of the digital story is established early and a clear focus is maintained throughout most of the video.
2	The purpose of the digital story is somewhat difficult to understand, but becomes clearer by the end of the video.
1	The purpose of the digital story is not clearly expressed.

### Point of View:

4	Viewers of this digital story can clearly understand the point of view of the digital storyteller.
3	Viewers of this digital story can for the most part, understand the point of view of the digital storyteller.
2	Viewers of this digital story cannot always understand the point of view of the digital storyteller.
1	Viewers of this digital story cannot understand the point of view of the digital storyteller.

### Dramatic Question:

4	A meaningful dramatic question is asked and answered within the context of the story.
3	A dramatic question is asked but not clearly answered within the context of the story.
2	A dramatic question is hinted at but not clearly established within the context of the story.
1	Little or no attempt is made to pose a dramatic question or answer it.

### Clarity of Voice (of the Recorded Narration):

4	All of the narrator's words can be easily understood.
3	Most of the narrator's words can be easily understood.
2	Some of the narrator's words cannot be easily understood and the audio may benefit from being re-recorded.
1	Most of the narrator's words cannot be easily understood and the audio should be re-recorded.

### Pacing (Speed of the Recorded Audio Narration):

4	The pace of the digital story keeps the viewer engaged in the topic throughout the entire video.
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3	The pace of the digital story keeps the viewer engaged in the topic throughout most of the video.
2	The pace of the digital story is sometimes either too slow or too fast to keep the viewer engaged throughout the entire video.
1	The pace of the digital story is consistently either too slow or too fast to maintain the interest of the viewer.

**Meaningful Use of Music:**

4	The music nicely complements the audio narration and the content of the digital story.
4	Music was not used, but the digital story maintained the viewer's interest. So, the digital storyteller made a good decision.
2	The music only somewhat complements the audio narration and the content of the digital story.
1	The music is inappropriate, too loud, or otherwise distracts from the audio narration and/or the content of the digital story.
1	Music was not used, but the digital story might be improved with the addition of appropriate music.

**Quality of Images:**

4	All images are of high quality and are appropriate to the topic of the digital story.
3	Most images are of high quality and are appropriate to the topic of the digital story.
2	Some images are of high quality and are appropriate to the topic of the digital story.
1	Few images are of high quality and are appropriate to the topic of the digital story.

**Economy of Story Detail:**

4	The digital story is told with exactly the right amount of detail throughout and does not seem too short or too long.
3	The digital story is perhaps a bit too long or too short in one section.
2	The digital story is noticeably too long or too short in more than one section and would benefit from more editing.
1	The digital story is too long or too short to maintain the interest of the viewer and needs extensive editing.

**Grammar and Language Usage:**

4	Grammar and usage is good with no obvious mistakes in language.
3	Grammar and usage is for the most part good with only an occasional mistake in language.
2	Grammar and usage is fair with several mistakes in language that should be corrected.

1	Repeated errors in grammar and usage distract greatly from the digital story.
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